



Rafael Casero

Journalist/Commentator

CONTACT

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• ralphycasero.com

EDUCATION

2019-2021

MIAMI DADE COLLEGE

- Associates in Business Management

2023-2026

UNIVERSITY OF FLORIDA

- Bachelor's of Science in Journalism

SKILLS

- Customer Service Organization
- Teamwork
- Time Management Leadership
- Effective Communication
- Critical Thinking
- Multitasking
- Writing
- Producing and editing game coverages
- Adaptability

LANGUAGES

- English (Fluent)
- Spanish (Fluent)

PROFILE

I recently graduated from the University of Florida with my Bachelors of Science in Journalism specialized in Sports & Media. I have always had a great passion for sports and story telling. Growing up, the one place I felt most comfortable in was any stadium. Throughout the years I found myself exploring different sports and became extremely knowledgeable. I wish to find a job in the sports media field. I have experience covering NCAA Baseball specifically the Florida Gators and have two articles published on On3 Media.

WORK EXPERIENCE

On3 Sports Writer

2026--Present

Freelance Baseball Writer

- Covered Collegiate Baseball and post-game press conferences
- Experience doing live tweets and game updates
- Have met tight deadlines and same night deadlines for game coverages and articles

ALDI

2022- 2025

Marketing Manager & Specialist

- Assist customers by answering their questions, guiding them to the correct place in the store, and helping them make returns
- Handle large amounts of money and have great attention to detail
- Customer service skills in managing issues that customers face
- Product knowledge and experience in conflict resolution
- Skilled in stocking and inventory
- Won Customer Service Award two years in a row

Camillus House

2014- 2016

Volunteer

- Count and prepare deposits for the business day
- Ordering of supplies for center/customer use
- Register patients and give food vouchers
- Appointment confirmation calls
- Assist in Health Fairs and clerical duties
- Ability to recall in-depth instructions

REFERENCE

Marietta Arafiles-Meints

Manager/ ALDI

Phone: 808-463-4994

George Rivera

Manager/ ALDI

Phone: 772-807-0574